



BT Etherflow

Adaptive, high-performance 21st century Ethernet

BT Etherflow is the next generation, adaptive, high-performance ethernet Wide Area Network (WAN) service. Taking advantage of our 21st Century Network (21CN), Etherflow's strength lies in its flexibility to support a wide range of business requirements. Affordable and reliable, it is the ideal Ethernet service for SMEs, corporate and Government organisations.

Benefits of Etherflow:

- **Access high bandwidth** – With access speeds of 10Mbit/s, 100Mbit/s and 1Gbit/s, Etherflow's high bandwidth and low latency make it the high performance choice for today's data-intensive environments
- **Maintain end-to-end control of IP** – With an Ethernet service, you retain exclusive control of your IP architecture, addressing scheme, routing tables and capabilities such as multicast
- **Support non-IP applications** – Etherflow is designed to support non-IP protocols such as AppleTalk, DECNet and SNA, without the performance overhead of encapsulation
- **Reduce total cost of ownership** – Almost all of your existing network equipment will include Ethernet interfaces as standard, so Etherflow can help you avoid the additional expense of new equipment

Features of Etherflow:

- **Native Ethernet service** – Etherflow gives you complete freedom over your end-to-end IP architecture, multicast capabilities, and even support for non-IP protocols without the overhead of encapsulation
- **BT Etherway Access** – The foundation of the Etherflow network is Etherway Access. Today, this allows you to connect to the Etherflow service. In future, it will also provide connection to other BT services such as IP VPNs, the internet and voice, reducing the time to deliver new services, as well as the total cost of ownership
- **Customer Zone Online Portal** – A key feature of the Etherflow service, this single control panel gives you the power to manage all aspects of ordering the service – from quotation and ordering to tracking order progression
- **Etherflow Virtual Connection** – This allows you to create Ethernet Private Line and Ethernet Virtual Private Line services between sites. You can then create your own point-to-point, point-to-multi-point and meshed networks. Traffic classes and speed options from 200Kbit/s to 1Gbit/s enable you to match the service to your organisation's exact application requirements, without paying for excess bandwidth
- **National coverage** – Our Etherflow roll out offers extensive UK coverage
- **Unbundled service** – Etherflow is available as an unbundled service to give you freedom of choice when designing, implementing and supporting your network. Our complementary range of managed services enables you to select options ranging from network supply to a fully managed solution, depending on your individual needs

Price:

Pricing is available on request and we will tailor a solution to fit your business's needs.

Further information:

Please visit: http://globalservices.bt.com/LeafAction.do?Record=Etherflow_products_all_en-gb&fromPage=Search

Offices Worldwide

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