



BT Freefone 0800 and 0808 Numbers

Overview:

These days, it's important to be as accessible as possible to your customers. So not only should you be in touch whenever you can, you should also be able to take incoming calls. Understandably, however, having to pay to call you might put some customers off.

With Freephone 0800 and 0808 numbers, callers can contact you free of charge.¹ The business receiving the call pays all of the call charge, encouraging customers to phone in.

Did you know that 93% of the UK population recognise 0800 numbers as being free and are willing to call?²

Reasons to have a Freephone 0800 or 0808 number:

- Free to caller and so removes any barriers to your customers calling you
- Makes a statement about your company and improves your profile
- Provides a cost-effective customer contact medium
- Provides a business with a number for life as there's no need to change an 0800 number if you move
- Flexible as calls can be delivered to either fixed lines or mobiles, or switched between
- Memorable numbers available to help customers find you more easily

Price:

Detail	Price
Cost per minute (basic)	4.98p (excl. VAT)
Rental per month	£10 per number (excl. VAT)
One-off connection charge	No charge
Revenue share	No revenue share with these numbers
Customer cost per minute	Nothing

Further information:

Please visit: <http://business.bt.com/phone-services/08-and-09-numbers/freefone-0800-0808>

Terms and Conditions

1. Calls are free to callers on the BT network. Mobile and other network costs may vary. Call and rental charges to the service provider applies. Minimum 12 month contract.
2. Source: "Back to the Future" research by the Henley Centre dated January 2004.

Offices Worldwide

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