



BT Openzone

Overview:

BT provides customers with high-speed wireless broadband (Wi-Fi) at over 150,000 hotspots in residential and business locations, plus 12 major city centres. These are provided by the BT FON Community and BT Openzone, plus more than 50,000 international locations through our roaming partners.

UK businesses can expand the range of services they offer to customers and visitors and create a potential new revenue stream by making their premises into a Wi-Fi hotspot. They can achieve this easily by either taking the fully-managed Openzone service or by turning their BT Business Hub into an Openzone Wi-Fi hotspot at no extra cost.

Openzone over a Business Hub enables visitors to the business, whether it's an office, shop, restaurant or depot, to log on to a separate, secure internet channel to check their e-mails, surf the web, use internet-enabled applications or make Voice over Internet Protocol (VoIP) calls.

In addition, BT Business Total Broadband customers also receive inclusive Wi-Fi minutes to use at an ever-increasing range of places, including the Hilton and Ramada hotel chains, RoadChef Costa Coffee motorway service stations, Starbucks coffee houses plus residential hotspots and 12 city centres.

Reasons to have Openzone:

- Communicate quickly, easily and cost-effectively
- Email, instant message and surf the web
- Make VoIP calls to cut your calling costs
- Securely access your company network or intranet
- Manage your time and be more productive
- Keep in touch with your clients and your office
- Have meetings out of the office

Benefits of Openzone:

- Range of tariff options to suit the needs of business users
- BT Business Total Broadband Option 3 now includes a mobile broadband connection at no extra charge delivering a complete broadband experience inside and outside the office for. The dongle allows users to automatically access a fast and reliable network, whether via BT Openzone Wi-Fi hotspots or mobile networks (GPRS/3G/HSDPA/HSUPA). It's also available as a standalone product
- 24/7 helpline
- Listen to online audio, watch online video or play games against friends and family across the globe simply and for free

Price:

4.8 million BT Total Broadband customers – both business and consumer users – receive a number of inclusive minutes as part of their packages. For casual users, BT Openzone is great value from as little as ½p per minute.

Prices range from 90-minute vouchers at £5.88 (excl. VAT) to a monthly subscription of:

- £5 (excl. VAT) for BT Openzone Original: 500 BT Openzone minutes
- £12.50 (excl. VAT) for BT Openzone Together: Unlimited BT Openzone minutes and 500 UK roaming minutes
- £28 (excl. VAT) for BT Openzone Global: Unlimited BT Openzone minutes, 500 UK roaming minutes and 500 international roaming minutes

Further information:

Please visit: www.btopenzone.com

Offices Worldwide

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