



Salesforce CRM Mobile provided by BT

Don't be tied to the office

Professionals today are no longer tied to an office – or even a network. Many of your salespeople, service reps, and managers are constantly on the road. That's why they need to have critical business applications and customer data always at their fingertips, whenever and wherever they are.

Why not leverage your investment in your Salesforce CRM application with a powerful wireless platform that helps your mobile teams succeed by keeping them in touch with the latest data – whether it be via a BlackBerry, iPhone or Windows Mobile device?

Reasons to have Salesforce CRM Mobile:

- **Stay productive** – spend more time meeting prospects and closing deals
- **Get instant access** – view and edit key records
- **Be prepared** – review account activity before important calls and meetings
- **Update on the go** – log emails, phone calls, in-person meetings and other activities
- **Respond immediately** – to new leads and customer requests
- **Off-line usability** – applications work with or without a wireless connection, so field employees can stay productive

Benefits of Salesforce CRM Mobile:

- **Get your data while it's fresh** – Spend more time with customers and less time in the office since you can log calls, emails and appointments and assign tasks from the field, view and edit accounts at any time
- **Have business-critical data at your fingertips** – A relevant subset of your data is immediately accessible on your mobile device helping keep the amount of data on the device manageable while still providing instant access to your most important records
- **Easy, web-based management** – Develop and customise mobile profiles to deliver appropriate data for various field user groups, and manage all field users and mobile profiles over the internet within Salesforce CRM
- **Supports numerous devices** – BlackBerry, Apple iPhone and many Windows Mobile 6.0+ devices throughout the world
- **Maximise productivity** – Salespeople can improve efficiency when they are out of the office by having convenient access to all the customer information they need
- **Enhanced customer satisfaction** – Instantly access all the customer information you need when you are in the field

Price:

Salesforce Mobile can be added to any of the Salesforce CRM editions you have. It's available at no extra charge on the Unlimited Edition, while the other three editions carry a specific per month, per user charge. For no added cost you can take Salesforce Mobile at the same time as upgrading to the highest edition.

Further information:

Please visit: www.bt.com/salesforcemobile or call 0800 731 0144.

Offices Worldwide

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