



## Salesforce CRM provided by BT

### Achieve CRM success

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In times like these, you need to take control of your business. You must act on every sales lead, win every deal and keep every customer, but it's also important to keep costs and risks low.

Customer Relationship Management (CRM) solutions help you to take control – by giving you the information, insight and tools to help you market, sell to and service your customers better.

Salesforce.com is an enterprise cloud computing company. The company's portfolio of Salesforce CRM applications has revolutionised the ways that companies collaborate and communicate with their customers across sales, marketing and service. Based on salesforce.com's real-time, multi-tenant architecture, Salesforce CRM offers the fastest path to customer success with cloud computing. This means you use Salesforce CRM when and wherever you need it – all without the need to install software or hardware. Just connect using your web browser.

Find out if Salesforce CRM is right for your business with a free 30-day no obligation trial<sup>1</sup>.

#### Reasons to have Salesforce CRM:

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**Service your customers better. Sell more. Start today** – Over a million subscribers and a satisfaction rate of 95% tell their own story. Salesforce CRM is used by companies of all sizes, from large customers like Dell® and Cisco® to thousands of small businesses.

#### Benefits of Salesforce CRM:

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- World-class CRM system, trusted by over 59,000 customers
- Manages leads effectively so you can close more business
- Produces comprehensive reports to help improve sales force management
- Provides a single view of your leads and customers
- Gives you fast access to critical data
- Quick and easy implementation – no software or hardware to install
- Salesforce CRM mobile – update and access latest information from your mobile device

#### Price:

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Salesforce CRM is available in multiple editions:

- £45.00<sup>2</sup> (excl. VAT) per user, per month for Professional Edition.

## Further information and to sign up for a free trial:

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Please visit: [www.bt.com/salesforce](http://www.bt.com/salesforce) or call 0800 731 0144.

### Terms and Conditions

1. The free trial of the Professional Edition is available to new Salesforce CRM customers for a period of 30 days from commencement of service. At the end of the trial, the service will be ceased unless a paid for service is ordered. One free of charge trial, including up to five users, is available per company. Available to UK-based business customers only. Full terms and conditions apply. 2. Group Edition from £10 per user per month, Professional/Enterprise/Unlimited Edition £45, £85 and £170 respectively per user, per month. 12 month minimum term. Internet connection required. Terms and conditions apply.

### Offices Worldwide

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