

 BT Tradespace

## Overview:

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BT Tradespace is a thriving online community to meet like-minded people – whether you're buying, selling or just networking.

With a community of over 350,000 SMEs, BT Tradespace links buyers and sellers together through channels of interest to help you reach more customers and grow your business. Social media tools such as blogs, photos, videos and podcasts help promote products and services, whilst providing consumers with the opportunity to get to know a business before buying from them.

BT Tradespace is a great place to showcase your products and services. And it's search engine friendly too, so you're more likely to be found.

## Reasons to get BT Tradespace:

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- It's free to register
- You don't need technical knowledge to take advantage of BT Tradespace
- You can create a unique interface for your company that's complementary to other types of web presence
- Your information is always available to potential customers or clients
- Join a dynamic network of businesses in your area
- BT actively drives visitors to the Community Channels, providing Tradespace members with a flow of potential customer leads
- Get started in a matter of minutes
- Through an easy-to-understand and cost-effective service, BT Tradespace members can also sell online using PayPal

## Features of BT Tradespace:

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- Simple online publishing tools
- As the BT Tradespace network grows, BT will create Community Channels that link buyers and sellers through different communities
- Blog or add videos, photos and podcasts to attract customers
- Visitors to a Tradespace can choose to 'plug' or recommend content that they find interesting and informative
- Private, secure administrative area where businesses can update and edit their page
- Service-based company can now add booking facilities to their Tradespace site
- A series of other online services offers available to Tradespace members

## Price:

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The basic Tradespace package is free: you can blog, upload 50 photos, 50 products and services, 10 videos and join as many communities of interest as you want at no charge. For the 'Contact' package with free 'Click to Call' and text messages the charge is £15 (excl. VAT) per month. Six or twelve month subscriptions are also available. Terms and conditions apply.

## Further information:

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Please visit: [www.bttradespace.com](http://www.bttradespace.com)

### Offices Worldwide

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