

# BT Unified Communicator

## Overview:

BT's new and unique Unified Communicator application allows small and medium-sized businesses to experience the benefit of Unified Communications at an affordable price.

Unified Communicator is a scalable solution that combines all your technologies into one simple, easy-to-use application. It also offers a variety of features designed to help you communicate quicker and more efficiently than ever before.

## Reasons to have Unified Communicator:

- It's great for businesses that rely on a variety of different methods of communication. It allows you to control all of your communication tools through the convenience of your computer desktop, helping you to increase efficiency and save costs
- You can communicate from your desktop more effectively with your colleagues and customers. It offers Click-to-Dial, Instant Messaging, online Presence status and many more benefits designed to make life that little bit easier

## Benefits of Unified Communicator:

- **Helps increase productivity** – Our online Presence display allows users to check the status of colleagues or contacts at any time so calls can be managed more efficiently.
- **Enhanced customer service** – Allows staff to see missed calls quickly and easily so can return them immediately, ensuring valuable business doesn't go elsewhere.
- **Keeps your customer informed** – Our SMS option enables subscribers to text messages direct, from the Unified Communicator desktop to a contact's mobile phone. So, you could remind customers about a pending appointment for example.
- **Make decisions more quickly** – Rather than having to email or call, Instant Messaging allows immediate communication with colleagues and contacts from your Unified Communicator desktop.
- **Enhanced security** – Unified Communicator allows connection to the BT Video Door Access control system. This enables users to control visitor access from their PCs helping to protect both staff and the premises from unauthorised entry.

## Features:

- Online screen dialling
- Online Presence
- Inbound Screen Popping
- A view of missed calls
- SMS option
- Instant Messaging
- Microsoft Live integration
- Voicemail and fax integration
- Video Door Access Entry System

**Price:**

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Prices start from £300 (exc VAT).

**Further information:**

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Please visit: [www.btunifiedcommunicator.com](http://www.btunifiedcommunicator.com)

**Offices Worldwide**

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