



# BT Web Hosting

## Overview:

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The BT Web Hosting\* portfolio provides companies with a comprehensive range of services with all the tools they need to build, run and market their site effectively. This BT solution enables companies to drive business and transact with customers online.

In the current economic climate, every business needs effective online presence (a website) whether it's to find, or to be found by new customers, or as a cost-effective medium to retaining and up selling to your existing customers. A website is an essential marketing asset that every business should have to optimise all other methods of communication. Whether you are running an advert, producing a brochure or even as simple as printing business cards, having your own [www.mybusiness.co.uk](http://www.mybusiness.co.uk) means that your business is able to sell its products and services 24 hours a day. The UK has one of the highest percentages of internet users per head of population. The internet is no longer an alternative channel, it is now the UK's channel of choice for research and for a huge variety of product purchases.

## Reasons to use Web Hosting:

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- Includes domain names, additional web space and advanced web site management
- A full range of hosting, marketing and design services
- Create an effective online presence to drive new business and efficiency
- 24 hour fault reporting and UK telephone helpdesk support
- A cost-effective website building service to solve the problem of a lack of time or internal skills
- Can be used in conjunction with other BT services

## Features of Web Hosting:

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### BT Web Hosting (Starter Pack)

- One domain name (.co.uk)
- 5GB of web space
- Twenty email accounts
- Easy Site Wizard Professional
- Customer interaction – Blog, EasyLiveChat, Appointments and Guest book

### BT Advanced Web Hosting (Professional Pack)

- Two domain names (.com and .co.uk)
- Unlimited web space

- 20 e-mail accounts
- Advanced business templates
- Easy Site Wizard Professional
- Customer interaction – Blog, EasyLiveChat, Appointments and Guest book
- Search engine optimiser
- Announcer eMarketing tool
- Streamed audio/video
- Hybrid Windows and Unix programming support

## Features of Web Hosting (continued):

### BT eShop (New Version)

- Up to 2,000 products and 200 categories
- Two languages and currencies
- Extended discounts and price lists
- Data import/export
- Secure payment (SSL) with extensive choice of payment gateways options – HSBC, WorldPay, Sage Pay, etc.
- Advanced Back Office – invoicing, delivery notes, packing slip, credit notes, etc
- Kelkoo, Pangora, Google Base, Shopping.com integration
- Advanced cross-selling
- Professional newsletter tool including vouchers

### BT eShop Elite (New Version)

All of the features of BT eShop plus:

- Up to 10,000 products and 1,000 categories
- Four languages and currencies
- Product bundles and comparisons
- Useful customer feedback features – Tell-a-Friend, blogs, forums, cross-selling capabilities, guest books, product ratings and RSS feeds

### NEW PACKAGE – Online Starter:

A 30 minute initial phone consultation with your website designer offering...

- Online logo design to use on your website and BT Tradespace profile – we'll use your logo if you already have one
- A designer who will build your initial website and set up your BT Tradespace page
- Help in choosing the right key words and copy for your business sites – these are the phrases search engines use to find you
- Your own domain name, e.g. www.yourbusiness.co.uk or www.yourbusiness.org.uk
- The set-up of up to five domain-based webmail addresses, i.e. you@yourbusiness.co.uk, sales@yourbusiness.co.uk
- BT Business-grade web hosting for one year included in the price
- Tutorial sessions with your designer where you can learn how to update and change your Tradespace profile and your website
- 24/7 BT Business telephone support for your website and email

### BT Web Consult & Build:

Fifteen minutes of expert advice...

- Great, easy-to-understand advice on what you can achieve online
- A live web audit of your current site including Google ranking
- Get a written quote and project plan summarising all advice

## Price:

- **BT Web Hosting (Starter pack)** – £5 per month (excl. VAT)
- **BT Advanced Web Hosting (Professional pack)** – £15 per month (excl. VAT)
- **BT eShop** – £25 per month (excl. VAT)
- **BT eShop Elite** – £45 per month (excl. VAT)
- **Online Starter** – £199 (excl. VAT or £139 one off charge plus £5 per month (excl. VAT)
- **BT Web Consult and Build** – one-off charge from £499 (excl. VAT)

## Further information:

Please visit: [www.bt.com/webhosting](http://www.bt.com/webhosting)

### Terms and Conditions

\*12 months minimum term. Terms and conditions apply, see [www.bt.com/webhosting/terms](http://www.bt.com/webhosting/terms).

### Offices Worldwide

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