



# BT Web Conferencing

## Overview:

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Web services allow you to make your conference calls more effective by enabling participants to see, share and update documents live online during discussions for greater collaboration with colleagues, partners, customers and suppliers.

## Benefits of Web Conferencing:\*

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- Greater impact of communication and interaction by adding the 'visual element' to your audio call
- Deliver slide presentations easily
- Ability to highlight or annotate key points
- Easily manage Q&A sessions in a designated panel to receive instant feedback
- Use voting tools for impromptu polling and to keep your audience engaged

## Features of Web Conferencing:

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### Live Meeting

- Offers two virtual environments: large scale event-type conference calls or smaller project meetings
- Integrated audio and web conferencing
- Microsoft® Outlook and Office integration for quick-launch meetings
- Polling facilities
- Instant chat
- Option for multiple presenters
- Edit documents online
- Record and replay function
- Up to 2,500 participants
- Specialist BT web conference support line

### WebEx

- Designed for smaller meetings and medium-sized interactive conferences for up to 40 people
- Makes your meetings and presentations more effective with a strong visual dimension
- Microsoft® Outlook and MS Office integration
- Slide shows
- Polling facilities
- Product demonstrations
- Web tours
- Up to 500 participants
- Specialist BT web conference support line

## Further information:

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Please visit [www.conferencing.bt.com](http://www.conferencing.bt.com)

\*To run BT web conferencing a PC and a telephone is required.

### Offices Worldwide

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